

Keep your money safe this Black Friday and Cyber Monday

Whether you're shopping for yourself or buying Christmas gifts, keep your money safe this weekend and over the festive shopping period. Here are our best tips to do this:

 <https://www.insideoutconsulting.co.uk>

1. WATCH OUT FOR FAKE WEBSITES

- Fake websites are becoming increasingly savvy.
- Always check that the web address is what you expect it to be.
- Take a look at the logo and website images to assess their quality, and make sure the website is fully functional.

2. LOOK OUT FOR THE PADLOCK SYMBOL

- Before you part with your money make sure that the website you're browsing had a padlock and a secure protocol (https) in the URL tab.

3. CHECK SOCIAL MEDIA

- Companies will use social media heavily to advertise their discounts and offers.
- Check these social media pages to make sure you're looking at the real deal.

4. KEEP YOUR WITS ABOUT YOU

- Think logically about what kind of discounts companies can offer you.
- Some companies will offer large discounts over the weekend, but the majority will not drop their prices by more than 20%.

5. SET STRONG PASSWORDS

- Set strong passwords on your online shopping accounts.
- Three random words, some numbers and special characters, and a mix of upper and lower case letters does the trick!
- Use a secure password manager if you can't remember your passwords.

